

## MW410 AUDIO PRODUCTION FOR MINISTRY SYLLABUS

### I. COURSE DESCRIPTION

A course designed to equip students in the craft of audio production with an emphasis on creativity in scripting and vocal performance. Formats will include; children's audio, evangelistic spots, audio drama, audio production. Enrollment limited to 15 students. *3 hours*.

### II. COURSE OBJECTIVES

#### A. Cognitive:

1. Grasp the process of creative audio production.
2. Develop an efficient approach to program design.

#### B. Affective:

1. Embrace the potential for communicating to the heart as well as to the head.
2. Encourage excellence in production values.

#### C. Behavioral:

1. Write and produce audio spots and features in a variety of creative formats.
2. Develop your voice for audio production.
3. Cast and direct audio spots and features.

### III. COURSE TEXTBOOKS

#### A. Required

#### B. Suggested (On reserve in Turpin Library)

Schultze, Quentin J. *Christianity and the mass media in America*. 2003

Ward, Mark, Sr. *Air of Salvation: The Story of Christian Broadcasting*. Grand Rapids:  
Baker Books, 1994. 256 pp.

### IV. COURSE REQUIREMENTS

#### A. Reading Assignments

Complete a book report on one of the two books listed above, available in the Turpin Library.

#### B. Assignments

See Course Schedule for daily work in concept design, scripting, and producing creative audio.

#### C. Quizzes and/or Exams

Occasional quizzes. No exams.

## V. COURSE POLICIES

### A. Weighting of Course Requirements for Grading

#### GRADING (Total 100 points)

- Attendance 20%
- :29 second spot. 10%
- :59 second spot 10%
- One hour “radio clock” 10%
- Podcast 10%
- Two-page book report 10%
- 2:59 min. ‘Tweens audio project 30%

### B. Absences

You may miss up to 2 class periods without penalty.  
All absences beyond the 2 permitted will be calculated into the overall grade average.

### C. Letter/Numerical Grade Scale

<b>A+ 99-100</b>	<b>B+ 91-93</b>	<b>C+ 83-85</b>	<b>D+ 75-77</b>	<b>F 0-69</b>
<b>A 96-98</b>	<b>B 88-90</b>	<b>C 80-82</b>	<b>D 72-74</b>	
<b>A- 94-95</b>	<b>B- 86-87</b>	<b>C- 78-79</b>	<b>D- 70-71</b>	

## VI. COURSE SUPPLEMENTAL INFORMATION

DTS does not discriminate on the basis of disability in the operation of any of its programs and activities. To avoid discrimination the student is responsible for informing the Coordinator of Services for Students with Disabilities and the course instructor of any disabling condition that will require modifications.

In the event of a major campus emergency at DTS, course requirements, deadlines, and grading percentages are subject to changes that may be necessitated by a revised semester calendar or other circumstances beyond the professor’s control.

### Receive Weather and Alerts by Text Message

DTS also wants you to be aware of our emergency texting service. We strongly urge you to go to: <http://www.dts.edu/alerts> to sign up and receive emergency texts related to all communication related to weather or disaster school closing.

**VII. COURSE LECTURES AND ASSIGNMENT SCHEDULE**

A. This schedule is subject to change. In Nov. and Dec. there may be snow days.

<b>No.</b>	<b>Date</b>	<b>Topic</b>	<b>Assignments</b>	<b>Location</b>
1.	8/28	Introduction: Syllabus, Schedule, Studio	What is Theater of the Mind? Tour Studio	MOSH 001
2.	9/4	Writing for the ear vs. writing for the eye	Scripts for :29 second spot due	MOSH 001
3.	9/11	Guest speaker	Guest speaker	MOSH 001
4.	9/18	Intros / Outros / Stingers / Donuts	Scripts for :59 spots due, Critiques of :59 spots	MOSH 001
5.	9/25	Field Trip	Field Trip	TBD
6.	10/2	Target demographics Writing and Recording "On Assignment"	One Hour Radio Clock Due	MOSH 001
7.	10/9	Listener feedback Radio station operations	Casting and rehearsal for projects	MOSH 001
8.	10/16	Field Trip	Field Trip	TBD
9.	10/23	Interviews / Podcasting	Record podcasts	MOSH 001
10.	10/30	Podcasting	Book report due	MOSH 001
11.	11/6	Podcasting	Podcasts Due	MOSH 001
	11/13	Reading Week	No Class	
	11/20	Thanksgiving Break!	No Class	
12.	11/27	Tweens Audio Drama Production Edits	Edit process	MOSH 001
13.	12/4	Tweens Audio Drama Production Final Edits	(Tweens written scripts due)	MOSH 001
14.	12/11	Tweens Audio Drama Presentations	End of the semester celebration!! Students bring snacks & drinks and invite friends to listen to final projects.	MOSH 001